



Certificate of Origin

001-2011

Chic Fusion Botswana San Product Range

These products or components were HAND MADE in collaboration with craft producers from the Western Kalahari region of BOTSWANA.

The craft producers hail from the First People and include San communities from

The products are made according to these guiding principles:

- Materials are sourced from the most sustainable and renewable natural resources.
- Products are developed using local, traditional skill and technology to help preserve heritage and promote fragile cultures.
- Products are priced and sold at a fair price and according to viable business models to

Products are:

- Handmade
- These products are original designs
- Handmade in Africa
- Handmade using appropriate technologies skills
- Handmade from a sustainable resource
- Handmade components by the San of the Kgalagadi
- Handmade in South Africa
- Handmade using Eco-friendly dyes
- Produced in a smoke-free and animal free environment.

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The Communities in the Western Kalahari region sustainably utilise the natural resources, using traditional skills, processes and knowledge to produce these product that are sold following fair trade principles. Supporting these producers and product will assist in: furthering these causes and socio-economic development in the region, preserve fragile cultures, resources and societies. The materials used include ostrich egg shells, beads, wood, seeds and animal by-products like bone and leather.

This Certificate is Endorsed by:



These products and some components were designed and developed in collaboration with the **San Communities of the Western Kgalagadi, Botswana.**

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